

Long - term Goals:

Short - term Goals:

	Topic	Title of the Blog	Details	Target Audience	Keywords	Social Media:	Assigned to:	Results / Notes:
Date:						Facebook: Instagram: Twitter: Pinterest:		
Date:						Facebook: Instagram: Twitter: Pinterest:		
Date:						Facebook: Instagram: Twitter: Pinterest:		
Date:						Facebook: Instagram: Twitter: Pinterest:		
Date:						Facebook: Instagram: Twitter: Pinterest:		
Date:						Facebook: Instagram: Twitter: Pinterest:		