

**YOUR LOGO
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BRAND STYLE GUIDE 2019

01 THE STORY

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02 THE LOGO

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03 THE TYPOGRAPHY

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04 THE COLOURS

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COLOUR NAME

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COLOUR NAME

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05 THE RULES

PLEASE DO NOT EDIT

It's important that the appearance of our logo remains consistent in order to preserve the brand's values and standards.

The logo should not be misinterpreted, modified, or added to. No attempt should be made to alter the logo in any way. Its orientation, colour and composition should remain as indicated in this document — there are no exceptions.